

NNPS Athletic Media Credential Application

TV ____ PRINT MEDIA ____ PHOTOGRAPHER ____ WEB SITE ____ RADIO ____

(Please check one)

Name/Title: _____

Media Company Name: _____

Address: _____

City, Zip _____

Phone: _____ Fax: _____

E-mail: _____

Web Address (for web site company) _____

Number of Credentials Requested:

TV _____
 Print Media _____
 Photographer _____
 Web Site _____
 Radio _____

Approved credentials will be mailed to address listed above

Name(s) of Person(s) Attending Regular and Post Season Events.
 (Please print or type)

_____	_____
Name/Title	Name/Title
_____	_____
Name/Title	Name/Title
_____	_____
Name/Title	Name/Title
_____	_____
Name/Title	Name/Title
_____	_____
Name/Title	Name/Title

E-mail to lee.martin@nn.k12.va.us. Call 757-591-4603 ext. 10224 for any questions. By applying for NNPS Athletic media credentials you company verifies acceptance of the NNPS Athletic media policy guidelines.

Introduction

The NNPS Media Policy is produced to inform area media of policies in effect for NNPS regular season and championship events. All members of the media are responsible for reviewing the policies included in this guide. These policies include television, radio, print and internet media.

NNPS acknowledges the responsibilities of legitimate news gathering services and has established guidelines to assist the representatives of these agencies.

Any commercial, private company or other unauthorized use of any transmission, internet stream, photo, image, film, videotape, audio tape, play by play depiction or description of any competition or game action or any non-editorial/commercial uses of any team school name or logo, is prohibited.

Media Credential Requests and Conditions

1. Media access is available only for the news and editorial purposes of legitimate news-gathering organizations. Organizations eligible for access and credentials include, but are not limited to, newspapers, radio stations, television stations, wire services and pool reporters. Media of a personal, recruiting or rankings nature, or whose demographic is fan-based do not qualify for credentials.

2. Credentials are issued OR access is approved by the NNPS Athletic Department to media organizations to provide individuals who have a legitimate relationship with a legitimate news-gathering organization access to athletic events.

3. Media credentials for NNPS championship events are not transferrable or for resale under any circumstance.

4. Credentials for all NNPS championship/regional events will be issued by the tournament/site director at the school hosting the events. All media are required to contact the host school in advance to request access. Failure to contact the host school in advance may result in denied media privileges.

5. By requesting and accepting the use of a NNPS credential, the media organization, its personnel and agents, together agree that the bearer of the credential is performing a legitimate news-gathering function in attending the event.

6. Credentials should not be requested for coaches, former coaches, family members or friends. They will not be given media access.

7. NNPS retains the right to confiscate and deny future credentials to any organization or individual not adhering to the media policies.

8. Internet organizations must be determined to be a legitimate news-gathering organization and meet the following criteria:

A. The site has demonstrated a history and reputation for covering high school sports on a timely basis.

B. Content must be updated on a daily basis in the form of stories, game stories and updates, scores, standings or streaming.

C. Site is not a personal page and the audience is not fan-based of one school or a small number of schools.

Credential Provisions

1. NNPS Athletics authorizes the number of credentials to any media organization. The credential provides access to specified locations, site and events for which the credential was issued. At certain championship/regional events, some areas may be restricted for radio, television, news print, internet sites and photographers.
2. Credentials must be worn and displayed at all times while at the event that the credential was issued for.
3. The transfer, sale, or resale of credentials is prohibited and will result in the confiscation of the credential and possible denial of future credentials.
4. The media work areas are for professional working members of the media. Cheerleading in the press areas and media seating is unprofessional and will not be tolerated. Violators will have their credentials revoked and be escorted out of the press area.
5. Children, spouses, friends of the media that are not employed by the media outlet are not permitted in the media areas during or immediately following contests.
6. Any member of the media believed to be intoxicated or under the influence of mood-altering substances will have their credentials revoked and escorted out of the event.
7. A media credential does not allow access to team or participant locker rooms before, during, or after any competition. Coaches and participants will be available for interviews directly outside of the locker rooms.
8. NNPS Athletics reserves the right to revoke current or deny future credentials to any media organization or individual in violation of any NNPS media policy. Media organizations that violate credential policies are subject to legal liability, as well as all costs incurred from enforcing the terms of this policy, including but not limited to attorney fees.